## 99249

Contract # 25323166 Agency: Hamburger Gibson Creative CPE: 738/766/3996 1322 G St, Se

Washington, DC 20003 Agency Order #: 5446352 Buyer: Katowitz, Janet Salesperson: BRADLEY PHILIPPS 202-955-5342

125 West 55th St New York, NY 10019

Comments: Separation: 30

Changes as of: 10/2/2016 at 11:28 AM Flight: 11/1/16 - 11/8/16

Product: Ballot Measure

Advertiser: People United for Medical Marijuana

Primary Demo: Adults 35+ Office: WASHINGTON

Con Type: POLITICAL/VOTE Assistant: BRADLEY PHILIPPS 202-955-5342

Version: Highlighting Revision 1 Station: WWSB Market: Sarasota-Manatee - SRA

Total \$: \$5,250.00

Total Spots: 7

Total CPP: \$0.00 Total GRP:

Separation:

REV+ 6   9a-10a   This Week	Changes: Day/Time from Sa 6:30p-7p to Sa 7p-7:30p, Program from ABC7 News @ 630P to News	3   7p-7:30p   News	Changes: Rate from 800 to 850	REV- 2   6p-6:30p   ABC 7 News @ 6P	Changes: Rate from 1075 to 1300	1 6:30p-7p ABC World News	# Day/ I ime DF Flogram		
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Special Instructions

125 West 55th St New York, NY 10019

10/02/16 11:28 AM BRADLEY PHILIPPS

Separation: 30 Separation: Comment

30

Market Budget: WWSB Share:

2% \$262,500

Unknown: 98% Comment: Date/Time

10/02/16 11:28 AM

BRADLEY PHILIPPS

Added by

Contract # 25323166 Agency: Hamburger Gibson CPE: 738/766/3996 Changes as of: 10/2/2016 at 11:28 AM Flight: 11/1/16 - 11/8/16

Advertiser: People United for Medical Marijuana Product: Ballot Measure

**Agency Order #: 5446352** Salesperson: BRADLEY PHILIPPS Buyer: Katowitz, Janet

Washington, DC 20003 1322 G St, Se

> Version: Highlighting Revision 1 Market: Sarasota-Manatee - SRA Station: WWSB

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

Office: WASHINGTON Total GRP: Total CPP: \$0.00

Total Spots: 7

Total \$: \$5,250.00

Assistant: BRADLEY PHILIPPS 202-955-5342 Separation:

202-955-5342

Day/Time % Distrib 100% Spots Daypart Summary Dollars

**Order Level Comments** 

Competitive Information Total 100% \$5,250.00 **\$5,250.00** CPP N/A GRP 0.0 2016-Nov

Month Total

Spots

\$5,250.00 \$5,250.00 Dollars Monthly Summary

New Trans Revision Created/Received Created by 10/2/16 11:25 AM BRADLEY PHILIPPS 10/2/16 11:28 AM BRADLEY PHILIPPS New Status Revised Spot+ Spot-Transaction History \$0 \$5,250.00 \$ Chg Contract \$ Comment \$5,250.00 \$5,250.00 Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$5,250.00. 4 buylines added or modified.

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St New York, NY 10019

Comments: Separation: 30

Contract # 25323166 **Agency:** Hamburger Gibson Creative CPE: 738/766/3996 1322 G St, Se

Washington, DC 20003 Agency Order #: 5446352

Buyer: Katowitz, Janet Salesperson: BRADLEY PHILIPPS 202-955-5342

Changes as of: 10/3/2016 at 9:13 AM Flight: 11/1/16 - 11/8/16

Product: Ballot Measure

Advertiser: People United for Medical Marijuana

Office: WASHINGTON

Version: Current State Version 2

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: BRADLEY PHILIPPS
202-955-5342

Station: WWSB
Market: Sarasota-Manatee - SRA

Total Spots: 7 Total \$: \$5,250.00

Total CPP: \$0.00

Total GRP:

Separation:

	\$300.00	\$500.00	\$500.00	\$500.00	\$850.00	\$1,300. 00	Rate	
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KATZ TELEVISION

Special Instructions

125 West 55th St New York, NY 10019

10/02/16 11:28 AM | BRADLEY PHILIPPS 10/02/16 11:28 AM BRADLEY PHILIPPS

Separation: 30

Market Budget: \$262,500 WWSB Share: 2%

Competitive Information

Unknown: 98% Comment: Date/Time

Added by

Comment Separation: 30

> Contract # 25323166 Agency: Hamburger Gibson 738/766/3996 Flight: 11/1/16 - 11/8/16

Washington, DC 20003 1322 G St, Se **Agency Order #: 5446352** Advertiser: People United for Medical Marijuana Product: **Ballot Measure** 

Creative

Buyer: Katowitz, Janet

Changes as of: 10/3/2016 at 9:13 AM Version: Current State Version 2

Station: WWSB Market: Sarasota-Manatee - SRA Total Spots: Total \$: \$5,250.00

Office: WASHINGTON

Total CPP: \$0.00

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Total GRP:

Assistant: BRADLEY PHILIPPS 202-955-5342 Separation:

Salesperson: BRADLEY PHILIPPS 202-955-5342

**Order Level Comments** 

Day/Time Total Distrib 100% 100% Spots Daypart Summary \$5,250.00 **\$5,250.00** Dollars CPP N/A

GRP 0.0 2016-Nov Month Total Spots

Monthly Summary \$5,250.00 \$5,250.00 Dollars

Queued for Electronic Contracting New Revision 10/2/16 11:25 AM BRADLEY PHILIPPS 10/2/16 11:28 AM BRADLEY PHILIPPS 10/3/16 1:00 PM Confirmed \$0 \$5,250.00 \$5,250.00 \$5,250.00 Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$5,250.00. 4 buylines added or modified.

Non-Discrimination Policy

Trans

Created/Received Created by

Status

Spot+

Spot-

\$ Chg

Contract \$ Comment

\$0

\$0

Transaction History

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.